## PROGRAM DESCRIPTION

The following stages of the printing and graphic arts process will be accomplished through hands-on training:

- Computer graphics fundamentals and troubleshooting
- Basic principles of typography, layout, and design
- Adobe software applications covering:
  - Page Layout
  - Illustration
  - Electronic Scanning
  - · Photo Retouching
- Printing and portfolio projects:
  - Logos
  - Business Forms
  - Posters
  - Package Designs
  - Newsletters
  - Brochures
  - Business Cards
- Computer-to-plate technology
- Principles of computer to plate, platemaking, and proofing
- Large, small and multi-color press operations
- Identification of various grades of paper
- Mixing press inks
- Bindery and finishing operations

# **COURSES**

■ Copy Center Technician	450 Hours
■ Process Camera Operator	300 Hours
■ Layout Designer/Planner	450 Hours
■ Duplicator Operator	450 Hours
■ General Bindery Worker	150 Hours

# The School Board of Broward County, Florida

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# McFATTER TECHNICAL COLLEGE McFATTER TECHNICAL HIGH SCHOOL

6500 Nova Drive | Davie, FL 33317 | 754.321.5700

Jeanette L. Johnson, Director Ellen J. Albano, Assistant Director Cara A. Daniel, Assistant Director Larry Rothman, Assistant Director

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Individuals with disabilities requesting accommodations under the Americans with Disabilities Act Amendments Act of 2008, (ADAAA) may call Equal Educational Opportunities/ADA Compliance Department at 754-321-2150 or Teletype Machine (TTY) 754-321-2158.



McFatter Technical College is Accredited by the Commission of the Council on Occupational Education (COE)

7840 Roswell Road, Building 300, Suite 325 Atlanta, GA 30350 770.396.3898 • www.council.org















# Printing and Graphic Communications



Printing & Graphic Communications is an 1800-hour workforce development program designed to prepare students for entry-level employment in the printing and graphic communications industry. The main objective of this skill-based method of instruction is student proficiency in graphic design, pre-press and offset lithography operations, with some students able to complete program competencies in fewer than 1800 hours.

The program provides hands-on experience and instructional opportunities in:

- Graphic Design
- Typography
- Design & Layout
- Prepress
- Computer-to-Plate Technology
- Platemaking
- Press Operations
- Bindery

Modern printing methods are taught using lab procedures, with the offset lithography processes emphasized and other printing methods reviewed.

#### PROGRAM SCHEDULE

Technical Certificate Program (VA) 1800 Hours • 18 months • Hybrid

Full-Time Days:

Monday - Friday, 9:00am - 3:30pm

# **INDUSTRY CERTIFICATION**

Students will be prepared to take an approved state and/ or nationally recognized industry certification or licensure exam in their field of study.

## **ARTICULATION**

Upon completion and meeting eligibility requirements, students may be awarded credits toward an Associate Degree by selected Florida State Colleges.

#### Distant/Hybrid Courses:

Students enrolled in distant and/or hybrid courses should have daily access to a computer with internet and must have a valid email address that they check daily. Additionally, students should have all necessary hardware and software components required by their technology program or adult education course.

## **ACCREDITATION**

- Adobe InDesign CS5
- Adobe Illustrator CS5
- Adobe Photoshop CS5
- Adobe Acrobat Pro
- Harlequin RIP Software

# **EMPLOYMENT OPPORTUNITIES**

- Graphic Artist
- Scanner Operator
- Pre-press Operator
- Press Operator
- Bindery Operator

## **PREREQUISITES**

- Take the Test of Adult Basic Skills (TABE) and attend orientation.
- Schedule an appointment for an interview by calling 754.321.5700.
- Enroll in ABE/AAAE remedial classes, if necessary.
- Have acceptable scores on the TABE: 9.0 in Reading, 9.0 in Math, and 9.0 in Language on the Difficult level.
- Meet with a Financial Aid Advisor if needed.
- Register for the Printing and Graphic Communication course.

For additional information, call the program counselor/advisor at 754.321.5700.

VA - APPROVED FOR VETERANS' EDUCATIONAL BENEFITS

