

## PROGRAM COURSES

The following stages of the printing and graphic arts process will be accomplished through hands-on training:

■ Digital Publishing Assistant 1	247 Hours
■ Digital Publishing Assistant 2	248 Hours
■ Digital Publishing Specialist 1	247 Hours
■ Desktop Publishing Specialist 2	248 Hours

## ACCREDITATION

Graphic Arts Education and Research Foundation, PrintED

## INDUSTRY CERTIFICATION

Students will be prepared to take an approved state and/or nationally recognized industry certification or licensure exam in their field of study.

## ARTICULATION

Upon completion and meeting eligibility requirements, students may be awarded credits toward an Associate Degree by selected Florida State Colleges.

### ***Distant/Hybrid Courses:***

*Students enrolled in distant and/or hybrid courses should have daily access to a computer with internet and must have a valid email address that they check daily. Additionally, students should have all necessary hardware and software components required by their technology program or adult education course.*

## The School Board of Broward County, Florida

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## McFATTER TECHNICAL COLLEGE McFATTER TECHNICAL HIGH SCHOOL

6500 Nova Drive | Davie, FL 33317 | 754.321.5700

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**McFatter Technical College is Accredited  
by the Commission of the Council on  
Occupational Education (COE)**

7840 Roswell Road,  
Building 300, Suite 325  
Atlanta, GA 30350  
770.396.3898 • [www.council.org](http://www.council.org)



[www.mcfattertechnicalcollege.edu](http://www.mcfattertechnicalcollege.edu)

# Digital Printing Technology

McFatter TECHNICAL COLLEGE

## PROGRAM DESCRIPTION

Learn the graphic design aspect of the printing and graphic arts industry. Become proficient in *Adobe InDesign, Illustrator, Photoshop and Acrobat*. Receive instruction in typography, design & layout and color principles. Be trained in electronic prepress operations and the components of digital printing systems. Become Adobe Photoshop certified.

### The Digital Printing Technology

covers the basic principles of computer graphics, design, layout, typography and proper PDF and file formatting. Adobe software applications *InDesign, Illustrator, Photoshop* are used to cover page layout, illustration, and photo manipulation. Create and print project for your portfolio such as logos, business forms, posters, package designs, newsletters, brochures, business cards and T-shirts.

### Graphic Communications

The field of Graphic Communications, which has traditionally been referred to as the printing industry, encompasses all phases of the graphic arts processes from origination of idea through reproduction, finishing, and distribution of printed products.

### What We Do and Who We Are

We help the world communicate across a wide range of platforms. Ideas are created on the computer and carried through to a variety of platforms. Many graphic communication jobs are high-tech, highly skilled, high paying, creative, and innovative. They cover a wide range of positions from professional and managerial, to administrative, sales, job planning, and production positions.

### Products That Impact Our Lives

Graphic Communications companies create and produce a spectrum of products which are part of daily life. Examples include books, magazines, catalogs, web pages, maps, coupons, tickets, currency, stamps, labels, bumper stickers, cartons, sacks and bags, cans, bottles, lids, and caps, wrappers, pouches, etc.

## PROGRAM SCHEDULE

**Technical Certificate Program (VA)**  
**990 Hours | 10 Months | Hybrid**

*Full-Time Days:*

**Monday - Friday, 9:00am - 3:30pm**

## EMPLOYMENT OPPORTUNITIES

- Graphic Designer
- Pre-Press Operator
- Bindery Operator

## PREREQUISITES

### ENTRANCE REQUIREMENTS

- Take the Test of Adult Basic Education (TABE) and attend orientation.
- Schedule an appointment for an interview by calling 754.321.5814.
- Enroll in ABE/AAAE remedial classes, if necessary.
- Have acceptable scores on the TABE: 9.0 in reading, 9.0 in Math, 9.0 in Language on the Difficult Level.
- If needed, meet with a Financial Aid Advisor.
- Register for the Digital Printing Technology program.

For additional information,  
call the program counselor/advisor at  
754.321.5700.

